



2023 Biennial Conference Sponsorship Opportunities

About the 2023 Conference:

The NACC 2023 Biennial Conference provides a significant opportunity for reflection, discussion, and field-level coordination regarding nonprofit/NGO higher education and research in a tumultuous world.

In the spirit of NACC's reflection over its values and vision, the conference theme, "Internationality, Diversity, and Responsiveness in Nonprofit and Philanthropic Studies Curricula," will focus on today's most pressing challenges in the nonprofit/philanthropic sector, and how we as educational programs can support nonprofit organizations to address these challenges in a global and diverse context.

This is a valuable opportunity for those dedicated to the philanthropic/nonprofit sector to collaborate and share relevant research, teaching practices, and community engagement.



About the Nonprofit Academic Centers Council (NACC)

Established in 1991, NACC is the first group entirely dedicated to the promotion and networking of centers and programs that provide research and education in philanthropy and the nonprofit sector.



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CONFERENCE HOST SPONSORS

Auburn University MPA Program Auburn University PNPS Program

NAMING OPPORTUNITIES

<u>Arrival Day Pre-Meeting Sponsor</u> \$250	4 Available
<u>Break Sponsor</u> \$500	4 Available
<u>Breakfast Sponsor</u> \$1,000	2 Available
<u>Luncheon Sponsor</u> \$2,500	2 Available
<u>Reception Sponsor</u> \$5,000	2 Available
<u>Retreat Sponsor</u> \$5,000	2 Available

GENERAL OPPORTUNITIES

<u>Platinum Sponsor</u> \$5,000	<u>Silver Sponsor</u> \$1,000
<u>Gold Sponsor</u> \$2,500	<u>Bronze Sponsor</u> \$500

CONFERENCE PROGRAM ADS

Full-Page Ad | \$500 Half-Page Ad | \$250 Quarter-Page Ad | \$125

NACC SUSTAINING MEMBERS

Auburn University MPA Program University of Oregon
Louisiana State University Shreveport

General Sponsor Benefits

Platinum Level (Contributions of \$5,000)

- Complimentary conference admission for up to two representatives
- Complimentary full-page ad in Conference Program
- Prominent recognition in Conference Program
- Prominent recognition on the NACC website (with logo and link to program)
- Opportunity to display signage in conference area (with your program's logo)
- Opportunity to distribute your program's advertisements and giveaways in conference tote bag (due by June 1st)
- Logos on slideshow during the conference (projected on screen)
- Special embellishment on representative's name tag
- Recognition in NACC Newsletter (which reaches over 1,600 NACC affiliates)

Gold Level (Contributions of \$2,500)

- Complimentary conference admission for up to one representative
- Complimentary half-page ad in Conference Program
- Recognition in Conference Program
- Recognition on the NACC website (with logo and link to program)
- Opportunity to display signage in conference area (with your program's logo)
- Opportunity to distribute your program's advertisements and giveaways in conference tote bag (due by June 1st)
- Logos on slideshow during conference (projected on screen)
- Special embellishment on representative's name tag
- Recognition in NACC Newsletter (which reaches over 1,600 NACC affiliates)

Silver Level (Contributions of \$1000)

- Complimentary quarter page ad in Conference Program
- Recognition in Conference Program
- Recognition on the NACC website (with logo and link to program)
- Opportunity to distribute your program's advertisements and giveaways in conference tote bag (due by June 1st)
- Logos on slideshow during conference (projected on screen)
- Special embellishment on representative's name tag
- Recognition in NACC Newsletter (which reaches over 1,600 NACC affiliates)

Bronze Level (Contributions of \$500)

- Recognition in Conference Program
- Recognition on the NACC website (with logo and link to program)
- Special embellishment on representative's name tag
- Recognition in NACC Newsletter (which reaches over 1,600 NACC affiliates)