MONDAY 15 JULY

1500-1730 | Optional Philanthropy Walk | Peter Grant

TUESDAY 16 JULY

0800-0900 | REGISTRATION

0900-1000 | Welcome Plenary, Regulation and Challenges in the UK and Challenges Overseas | Helen Stephenson, Chief Executive of the Charity Commission

1000-1120 | SESSION 1

1-A | NONPROFIT LEADERSHIP: FROM SCHOLAR TO LEADER

- Combatting Student Self-Doubt: The Impact of Strengths-Based Development on Non-profit Education | Tracy R. Blasdel, Katie Fischer Clune, Jennifer R. Rinella
- The Role of Values in the Structures, Culture and Management Processes in Civil Society Organisations and the Implications for Non-Profit Management Education | Deirdre O’Byrne, Feilim O’Adhmaill
- The Link Between Leader Behavior Within Nonprofit Organizations and its Impact on Employee Job Satisfaction | Kenneth Anderson Taylor

Moderated by Pat Danahey Janin, Lilly Family School of Philanthropy, Indiana University

1-B | NONPROFITS IN THE POLITICAL ENVIRONMENT

- Teaching Advocacy in the Nonprofit Classroom - An Action-Oriented Approach | Dyana P. Mason, Jennifer Jones
- Nonprofit Spin: How Right- and Left-Leaning Think Tanks Sell Tax Reform | Renee A. Irvin
- #metoo/#aidtoo and a Critical Feminist Approach to Teaching about NPOs/NGOs | Angela M. Eikenberry, Roseanne Mirabella

Moderated by Kathleen Hale, Auburn University

1-C | LEARNING IN THE NONPROFIT CLASSROOM

- Measuring the Value of Applied Learning Projects for Non-profits: Graduate versus Undergraduate and Face to Face versus Online Delivery | Helen K. Wise, Teresa VanHorn, Heather Troth
- Difference in Student Learning Outcomes between Online and Face-to-Face Public and Nonprofit Administration Graduate Courses | Reynold Galope
- Implementing Critical Service Learning in the Undergraduate Non-profit Classroom | Elizabeth J. Dale

Moderated by Daniel Beunza, Cass Business School, part of City, University of London

1120-1140 | COFFEE BREAK
2019 NACC Biennial Conference Agenda | Page 2 of 7

NACC 2019 Biennial Conference
Building the Global Nonprofit Education Community: Diverse Perspectives Strengthening the Whole
Cass Business School | Part of City, University of London
July 15—18, 2019
Conference Agenda v. 061419
Subject to Change

1140-1300 | SESSION 2

2-A | LEADERSHIP, STRATEGY, AND NONPROFIT EDUCATION

- Nonprofit Leadership Challenges: Testing a Minor's Intellectual Glue Against 12 Years of Literature | Richard M. Clerkin, Jayce Sudweeks, Sapna Varkey
- What Can History Contribute to Non-profit Education? | Justin Davis Smith
- A Renewal or Ruin Strategy? Applying M&A Strategies in the Case of Two Nonprofit Organizations | Peter Hoontis

Moderated by Alex Skailes, Cass Business School, part of City, University of London

2-B | INTERNATIONAL NONPROFIT EDUCATION


Moderated by Paul Palmer, Cass Business School, part of City, University of London

2-C | VALUES AND DATA IN NONPROFIT EDUCATION

- Articulating the Personal and Professional Identity of Philanthropic Studies Undergraduates | Sarah K. Nathan, Genevieve Shaker, Pat Danahey Janin
- The Potential of Open Educational Resources to Improve Practice in Non-profits in the UK | Carol Jacklin-Jarvis, James Rees

Moderated by Patrick Rooney, Lilly Family School of Philanthropy, Indiana University

2-D | PROFESSIONALISM, ADVANCEMENT, AND COMMUNITY ALLOCANCES

- The Role of Nonprofits in Administrative Professionalism and Electoral Integrity: A Cross-National Examination | Kathleen Hale, Mitchell Brown
- Community Alliances and Participatory Action Research as a Mechanism for Re-politicising Social Action for Students in Higher Education | Emily Lau, Alison Body
- The Dilemmas of Bringing Your Culture with You: The Career Advancement Challenges Of African-American Women Foundation Executives | Angela Logan

Moderated by Renee Irvin, University of Oregon

1300-1400 LUNCH | UK FOUNDATIONS – CHALLENGES CEO OF ACF | KEIRAN GODDARD, DIRECTOR OF EXTERNAL AFFAIRS, ASSOCIATION OF CHARITABLE FOUNDATIONS (ACF)
1400-1520 | SESSION 3

3-A | THE SIZE AND SCOPE OF SOCIAL ENTERPRISE

- The Role of Philanthropic Financing in Stimulating Social Enterprise | Saurabh A. Lall, Jacob Park
- How Big is the Third Sector? The Case of NGOs and Social Enterprises | Mihai Lisetchi, Nicolae Bibu, Laura Brancu
- Understanding Heterogeneity in Social Enterprises: Comparing Theoretical Perspectives | Craig Furneaux

 Moderated by Marco Tavanti, University of San Francisco

3-B | SUSTAINABILITY AND CAPACITY BUILDING

- The Conundrum of Knowing - How Institutional Knowledge Impacts Nonprofit Capacity Building Program Outcomes | M. Leigh Broxton Bragg
- Learning from Theory to Manage Strong Brands in Small Charities - Lessons from the Small Charity Brand Study | Natasha Roe
- Enduring Sustainability | Mary Ogden, Frances Post, Stuart C. Mendel

 Moderated by Matthew Hale, Seton Hall University

3-C | LEADERSHIP BEHAVIOR AND INNOVATION

- Data Science Inclusion in Nonprofit Management Education | Heather L. Carpenter
- Cultivating Community Leaders: Assessing Service Learning Student Community Involvement in Civic and Nonprofit Organizations Beyond the Course | Christopher McCollough, Danna Gibson

 Moderated by William A. Brown, Texas A&M University

1520-1540 | TEA BREAK
1540-1700 | SESSION 4

4-A | IF WE CONTINUE TO MANAGE SOCIAL PROBLEMS, SOCIAL PROBLEMS MANAGE TO CONTINUE

- A Genealogy of “Nonprofitness”: A critical examination of nonprofit management education programs | Roseanne Mirabella, Seton Hall University, Maureen Feit, Seattle University, Kathryn Habecker, Seton Hall University
- The Growth of Social Enterprise Education Programs Globally: Are we ceding too much ground to business approaches? | Roseanne Mirabella, Seton Hall University, Timothy Hoffman, Seton Hall University
- A not so distant connection: Linking management techniques with active citizenship principles in an online teaching environment | Michele Fugiel Gartner, Mount Royal University

Moderated by Genevieve Shaker, Lilly Family School of Philanthropy, Indiana University

4-B | PERSPECTIVES ON THE NONPROFIT CLASSROOM

- Utilising ‘Psychogeography’ in Teaching Philanthropy | Peter Grant
- Academic as Citizen: A Counter-Cultural Perspective on the Nonprofit Ivory Tower | Robbie Robichau, Tara Bryan
- Beyond the Boundaries of the Nonprofit Classroom: Using Service Learning to Build Civic Agency | Kelly Krawcyzk, Kathleen Hale

Moderated by Marco Tavanti, University of San Francisco

4-C | COMMUNITY LEADERSHIP AND PROGRAM SUSTAINABILITY

- Skills Needed by Nonprofit Managers: A Systemic Review | Craig Furneaux, Heather Carpenter, Stuart Tooley
- Nonprofit Management Education in Russia: Scope, Challenges and Trends | Gulnara A. Minigaleeva
- Do Online Courses Serve as Substitutes or Compliments to Face to Face Courses in Philanthropy and Nonprofit Management Programs? | Patrick Rooney

Moderated by Mark Salway – Cass business school, part of city, University of London

WEDNESDAY 17 JULY

0900-1000 | CONTEXT AND CHALLENGES OF THE UK VOLUNTARY SECTOR | SIR STUART ETHERINGTON, CEO, NATIONAL COUNCIL FOR VOLUNTARY ORGANISATIONS

1000-1120 | SESSION 5

5-A | EMOTIONAL SKILL AND EXPERIENTIAL EDUCATION IN NONPROFIT LEADERSHIP

- Experiential Education in Nonprofit Management Curriculum: Assumption or Oversight? | Julie Turner
- Teaching Social and Emotional Skill in Fundraising | Lesley Alborough
- Education for Emerging Nonprofit Leaders Working in Community Organizations | David Birdsell, Jack Krauskopf

Moderated by Atul Patel, Cass Business School, part of City, University London

5-B | FROM RESEARCH TO PRACTICE

- Bridging the Researcher-Practitioner Gap –PART 1 OF 2 | David Renz, Jennifer A. Jones, David Daniel, Michelle Wooddell, Jenny Harrow, Tobias Jung, Craig Furneaux, Wendy Scaife, Kenneth Taylor, Alex Skailes

Moderated by Paul Palmer, and Paul Streets

5-C | INTERNATIONAL APPROACHES TO EDUCATION FOR NGO LEADERS: A COMPARISON OF CURRICULAR APPROACHES

- Course Embedded Service-Learning – A Case Study | Alice Del Vecchio
- Cultural Context, Values and Process and the Development of Curricula for Non-Profit Management Education Globally | Féilim Ó hAdhmaill
- Educating Nonprofit Students as Agents of Social Transformation: Critical Public Administration as a Way Forward | Roseanne Mirabella, Khanh Nguyen

Panel Organizer: Roseanne Mirabella; Discussant: Michele Fugiel Gartner

1120-1140 | COFFEE BREAK
1140-1300 | SESSION 6

6-A | LESSONS IN NONPROFIT LEADERSHIP

- Nonprofit Management and Leadership Education: Cross-Sector and Interdisciplinary Approaches | Jeannie Fox, Kristi Rendahl
- 67 Years of Research in and for CISV: What have we Learned and Where Next? | Rupert Friederichsen
- Winning Formulas: Characteristics of Supportive Academic Centers and Institutes | Carol Brun

(TO 6-A from 5-C)

Moderated by Justin Davis Smith, Cass Business School, part of City, University of London

6-B | FROM RESEARCH TO PRACTICE (PART 2)

- Bridging the Researcher-Practitioner Gap – PART 2 OF 2 | David Renz, Jennifer A. Jones, David Daniel, Michelle Wooddell, Jenny Harrow, Tobias Jung, Craig Furneaux, Wendy Scaife, Kenneth Taylor, Alex Skailes

Moderated by Paul Palmer and Paul Streets

6-C | DIVERSITY IN NONPROFIT EDUCATION

- Diversity and Inclusion Practices in Nonprofit Associations | Dyana P. Mason
- Internationalizing Nonprofit Education: Opportunities and Challenges in the U.S. and Nigeria | Maureen Emerson Feit, Matthew Ma
- Knowledge Transfer and Cooperation across Universities and Practitioner Communities in Russia and Ex-Soviet Countries | Irina V. Mersianova, Alexandra Yu. Telitsyna

Moderated by Kelly Krawczyk, Auburn University

6-D | FACING CHALLENGES FROM MULTIPLE PERSPECTIVES

- Beyond 501(c)3s: Reconciling the American and European Perspectives of Nonprofit Institutions (NPIs) and Third Sector / Social Economy (TSE) Institutions | Marco Tavanti
- Lean Innovation In The Nonprofit Sector: What it Means And How it Can Help Us Tackle the Sector’s Biggest Challenges | Amelisa Klawon, Heather Hiscox, Suzanne Durkin-Bighorn

Moderated by John Casey, Marxe School of Public and International Affairs, Baruch College, CUNY

1300-1400 LUNCH | FUNDRAISING CHALLENGES | PETER LEWIS, CHIEF EXECUTIVE OF THE INSTITUTE OF FUNDRAISING
# 7-A | SATISFACTION IN NONPROFIT EDUCATION

- **Worth it? Investigating Satisfaction with a Nonprofit Graduate Degree** | Kerry Kuenzi, Amanda Stewart, Marlene Walk
- **Wunderkammer: Alternative Job Fair & Untapped Revenue Center for Nonprofits** | Paul May-Kramer
- **Build it and They Will Come! Or Build it to Last?** | Patrick Rooney, Dwight Burlingame

*Moderated by Genevieve Shaker, Lilly Family School of Philanthropy, Indiana University*

# 7-B | SATISFACTION IN NONPROFIT EDUCATION

- **Local Initiatives of the Center for Nonprofits & Philanthropy** | William A. Brown, Kenneth Taylor
- **Developing Nonprofit Educational Collaboration in Wisconsin** | Douglas Ihrke, Bryce Lord, Carol Brunt
- **Nonprofit Leadership Program Start-up: Measuring Impact in Social Enterprise, Innovation and Entrepreneurship** | Ellen Winiarczyk

*Moderated by Rick James, Cass Business School, part of City, University of London*

# 7-C | UNDERSTANDING THE SCOPE OF GLOBAL NGO EDUCATION

- **Developing a Census of Global Nongovernmental Education: Methodological Advances and Prospects for Future Mapping** | Roseanne Mirabella, Kwok Chuen T Teo, Michael Taylor

*Moderated by John Casey, Marxe School of Public and International Affairs, Baruch College, CUNY*

## TEA BREAK

1520-1540 | TEA BREAK

## 1540-1700 | SESSION 8

8 | NACC Accreditation and Curricular Guidelines | Stuart C. Mendel, Robert F. Ashcraft

*Moderated by Paul Palmer, Cass Business School, part of City, University of London*

## 1800 | RECEPTION AT UK HOUSES OF PARLIAMENT ON THE RIVERSIDE TERRACE OF THE HOUSE OF LORDS – HOSTED BY THE BARONESS BARKER

## THURSDAY 18 JULY

1000 | OPTIONAL PHILANTHROPY WALK | PETER GRANT