



NACC 2019 Biennial Conference

Building the Global Nonprofit Education Community: Diverse Perspectives Strengthening the Whole

Cass Business School | Part of City, University of London

July 15—18, 2019

Conference Agenda v. 061419

Subject to Change

MONDAY 15 JULY

1500-1730 | Optional Philanthropy Walk | *Peter Grant*

TUESDAY 16 JULY

0800-0900 | REGISTRATION

0900-1000 | Welcome Plenary, Regulation and Challenges in the UK and Challenges Overseas |
Helen Stephenson, Chief Executive of the Charity Commission

1000-1120 | SESSION 1

1-A | NONPROFIT LEADERSHIP: FROM SCHOLAR TO LEADER

- **Combatting Student Self-Doubt: The Impact of Strengths-Based Development on Non-profit Education** | *Tracy R. Blasdel, Katie Fischer Clune, Jennifer R. Rinella*
- **The Role of Values in the Structures, Culture and Management Processes in Civil Society Organisations and the Implications for Non-Profit Management Education** | *Deirdre O'Byrne, Feilim O hAdhmaill*
- **The Link Between Leader Behavior Within Nonprofit Organizations and its Impact on Employee Job Satisfaction** | *Kenneth Anderson Taylor*

Moderated by Pat Danahey Janin, Lilly Family School of Philanthropy, Indiana University

1-B | NONPROFITS IN THE POLITICAL ENVIRONMENT

- **Teaching Advocacy in the Nonprofit Classroom - An Action-Oriented Approach** | *Dyana P. Mason, Jennifer Jones*
- **Nonprofit Spin: How Right- and Left-Leaning Think Tanks Sell Tax Reform** | *Renee A. Irvin*
- **#metoo/#aidtoo and a Critical Feminist Approach to Teaching about NPOs/NGOs** | *Angela M. Eikenberry, Roseanne Mirabella*

Moderated by Kathleen Hale, Auburn University

1-C | LEARNING IN THE NONPROFIT CLASSROOM

- **Measuring the Value of Applied Learning Projects for Non-profits: Graduate versus Undergraduate and Face to Face versus Online Delivery** | *Helen K. Wise, Teresa VanHorn, Heather Troth*
- **Difference in Student Learning Outcomes between Online and Face-to-Face Public and Nonprofit Administration Graduate Courses** | *Reynold Galope*
- **Implementing Critical Service Learning in the Undergraduate Non-profit Classroom** | *Elizabeth J. Dale*

Moderated by Daniel Beunza, Cass Business School, part of City, University of London

1120-1140 | COFFEE BREAK



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1140-1300 | SESSION 2

2-A | LEADERSHIP, STRATEGY, AND NONPROFIT EDUCATION

- **Nonprofit Leadership Challenges: Testing a Minor's Intellectual Glue Against 12 Years of Literature** | *Richard M. Clerkin, Jayce Sudweeks, Sapna Varkey*
- **What Can History Contribute to Non-profit Education?** | *Justin Davis Smith*
- **A Renewal or Ruin Strategy? Applying M&A Strategies in the Case of Two Nonprofit Organizations** | *Peter Hoontis*

Moderated by Alex Skales, Cass Business School, part of City, University of London

2-B | INTERNATIONAL NONPROFIT EDUCATION

- **International-by-Design: Innovative Integrations of International Nonprofit Perspectives in Nonprofit National Curricula in relation to the NACC Curricular Guidelines** | *Marco Tavanti, John Casey, M.D Kinoti, Laura Dietrick, Roseanne Mirabella, Craig Furneaux, Kelly Krawczyk*

Moderated by Paul Palmer, Cass Business School, part of City, University of London

2-C | VALUES AND DATA IN NONPROFIT EDUCATION

- **Articulating the Personal and Professional Identity of Philanthropic Studies Undergraduates** | *Sarah K. Nathan, Genevieve Shaker, Pat Danahey Janin*
- **Social Impact Consulting: A Collaborative Pilot for Future Nonprofit Leaders** | *David W. Springer, Moira Porter*
- **The Potential of Open Educational Resources to Improve Practice in Non-profits in the UK** | *Carol Jacklin-Jarvis, James Rees*

Moderated by Patrick Rooney, Lilly Family School of Philanthropy, Indiana University

2-D | PROFESSIONALISM, ADVANCEMENT, AND COMMUNITY ALLIANCES

- **The Role of Nonprofits in Administrative Professionalism and Electoral Integrity: A Cross-National Examination** | *Kathleen Hale, Mitchell Brown*
- **Community Alliances and Participatory Action Research as a Mechanism for Re-politicising Social Action for Students in Higher Education** | *Emily Lau, Alison Body*
- **The Dilemmas of Bringing Your Culture with You: The Career Advancement Challenges Of African-American Women Foundation Executives** | *Angela Logan*

Moderated by Renee Irvin, University of Oregon

1300-1400 LUNCH | UK FOUNDATIONS – CHALLENGES CEO OF ACF | KEIRAN GODDARD, DIRECTOR OF EXTERNAL AFFAIRS, ASSOCIATION OF CHARITABLE FOUNDATIONS (ACF)



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1400-1520 | SESSION 3

3-A | THE SIZE AND SCOPE OF SOCIAL ENTERPRISE

- **The Role of Philanthropic Financing in Stimulating Social Enterprise** | *Saurabh A. Lall, Jacob Park*
- **How Big is the Third Sector? The Case of NGOs and Social Enterprises** | *Mihai Lisetchi, Nicolae Bibu, Laura Brancu*
- **Understanding Heterogeneity in Social Enterprises: Comparing Theoretical Perspectives** | *Craig Furneaux*

Moderated by Marco Tavanti, University of San Francisco

3-B | SUSTAINABILITY AND CAPACITY BUILDING

- **The Conundrum of Knowing - How Institutional Knowledge Impacts Nonprofit Capacity Building Program Outcomes** | *M. Leigh Broxton Bragg*
- **Learning from Theory to Manage Strong Brands in Small Charities - Lessons from the Small Charity Brand Study** | *Natasha Roe*
- **Enduring Sustainability** | *Mary Ogden, Frances Post, Stuart C. Mendel*

Moderated by Matthew Hale, Seton Hall University

3-C | LEADERSHIP BEHAVIOR AND INNOVATION

- **Data Science Inclusion in Nonprofit Management Education** | *Heather L. Carpenter*
- **Transparency as Financial Action to Positively Impact Nonprofit Performance** | *Mara G. Mann, Mamie R. Winkelman-Pearson*
- **Cultivating Community Leaders: Assessing Service Learning Student Community Involvement in Civic and Nonprofit Organizations Beyond the Course** | *Christopher McCollough, Danna Gibson*

Moderated by William A. Brown, Texas A&M University

1520-1540 | TEA BREAK



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1540-1700 | SESSION 4

4-A | IF WE CONTINUE TO MANAGE SOCIAL PROBLEMS, SOCIAL PROBLEMS MANAGE TO CONTINUE

- **A Genealogy of “Nonprofitness”: A critical examination of nonprofit management education programs** | Roseanne Mirabella, Seton Hall University, Maureen Feit, Seattle University, Kathryn Habecker, Seton Hall University
- **The Growth of Social Enterprise Education Programs Globally: Are we ceding too much ground to business approaches?** | Roseanne Mirabella, Seton Hall University, Timothy Hoffman, Seton Hall University
- **A not so distant connection: Linking management techniques with active citizenry principles in an online teaching environment** | Michele Fugiel Gartner, Mount Royal University

Moderated by Genevieve Shaker, Lilly Family School of Philanthropy, Indiana University

4-B | PERSPECTIVES ON THE NONPROFIT CLASSROOM

- **Utilising 'Psychogeography' in Teaching Philanthropy** | *Peter Grant*
- **Academic as Citizen: A Counter-Cultural Perspective on the Nonprofit Ivory Tower** | *Robbie Robichau, Tara Bryan*
- **Beyond the Boundaries of the Nonprofit Classroom: Using Service Learning to Build Civic Agency** | *Kelly Krawczyk, Kathleen Hale*

Moderated by Marco Tavanti, University of San Francisco

4-C | COMMUNITY LEADERSHIP AND PROGRAM SUSTAINABILITY

- **Skills Needed by Nonprofit Managers: A Systemic Review** | *Craig Furneaux, Heather Carpenter, Stuart Tooley*
- **Nonprofit Management Education in Russia: Scope, Challenges and Trends** | *Gulnara A. Minnigaleeva*
- **Do Online Courses Serve as Substitutes or Compliments to Face to Face Courses in Philanthropy and Nonprofit Management Programs?** | *Patrick Rooney*

Moderated by Mark Salway – Cass business school, part of city, University of London

1800 | RECEPTION AT MERCERS HALL IN CONJUNCTION WITH THE CO-FOUNDERS OF THE CENTRE CHARITY EFFECTIVENESS – THE WORSHIPFUL COMPANY OF MANAGEMENT CONSULTANTS – ADDRESS BY THE PRESIDENT OF THE UNIVERSITY SIR PAUL CURRAN AND MASTER OF THE COMPANY ON THE HISTORIC AND CURRENT ROLE OF LIVERY COMPANY PHILANTHROPY.



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WEDNESDAY 17 JULY

0900-1000 | CONTEXT AND CHALLENGES OF THE UK VOLUNTARY SECTOR | SIR STUART ETHERINGTON, CEO, NATIONAL COUNCIL FOR VOLUNTARY ORGANISATIONS

1000-1120 | SESSION 5

5-A | EMOTIONAL SKILL AND EXPERIENTIAL EDUCATION IN NONPROFIT LEADERSHIP

- **Experiential Education in Nonprofit Management Curriculum: Assumption or Oversight?** | *Julie Turner*
- **Teaching Social and Emotional Skill in Fundraising** | *Lesley Alborough*
- **Education for Emerging Nonprofit Leaders Working in Community Organizations** | *David Birdsell, Jack Krauskopf*

Moderated by Atul Patel, Cass Business School, part of City, University London

5-B | FROM RESEARCH TO PRACTICE

- **Bridging the Researcher-Practitioner Gap –PART 1 OF 2** | *David Renz, Jennifer A. Jones, David Daniel, Michelle Wooddell, Jenny Harrow, Tobias Jung, Craig Furneaux, Wendy Scaife, Kenneth Taylor, Alex Skales*

Moderated by Paul Palmer, and Paul Streets

5-C | INTERNATIONAL APPROACHES TO EDUCATION FOR NGO LEADERS: A COMPARISON OF CURRICULAR APPROACHES

- **Course Embedded Service-Learning – A Case Study** | *Alice Del Vecchio*
- **Cultural Context, Values and Process and the Development of Curricula for Non-Profit Management Education Globally** | *Féilim Ó hAdhmaill*
- **Educating Nonprofit Students as Agents of Social Transformation: Critical Public Administration as a Way Forward** | *Roseanne Mirabella, Khanh Nguyen*

Panel Organizer: Roseanne Mirabella; Discussant: Michele Fugiel Gartner

1120-1140 | COFFEE BREAK



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1140-1300 | SESSION 6

6-A | LESSONS IN NONPROFIT LEADERSHIP

- **Nonprofit Management and Leadership Education: Cross-Sector and Interdisciplinary Approaches** | *Jeannie Fox, Kristi Rendahl*
- **67 Years of Research in and for CISV: What have we Learned and Where Next?** | *Rupert Friederichsen*
- **Winning Formulas: Characteristics of Supportive Academic Centers and Institutes** | *Carol Brunt (TO 6-A from 5-C)*

Moderated by Justin Davis Smith, Cass Business School, part of City, University of London

6-B | FROM RESEARCH TO PRACTICE (PART 2)

- **Bridging the Researcher-Practitioner Gap –PART 2 OF 2** | *David Renz, Jennifer A. Jones, David Daniel, Michelle Wooddell, Jenny Harrow, Tobias Jung, Craig Furneaux, Wendy Scaife, Kenneth Taylor, Alex Skales*

Moderated by Paul Palmer and Paul Streets

6-C | DIVERSITY IN NONPROFIT EDUCATION

- **Diversity and Inclusion Practices in Nonprofit Associations** | *Dyana P. Mason*
- **Internationalizing Nonprofit Education: Opportunities and Challenges in the U.S. and Nigeria** | *Maureen Emerson Feit, Matthew Ma*
- **Knowledge Transfer and Cooperation across Universities and Practitioner Communities in Russia and Ex-Soviet Countries** | *Irina V. Mersianova, Alexandra Yu. Telitsyna*

Moderated by Kelly Krawczyk, Auburn University

6-D | FACING CHALLENGES FROM MULTIPLE PERSPECTIVES

- **Beyond 501(c)3s: Reconciling the American and European Perspectives of Nonprofit Institutions (NPIs) and Third Sector / Social Economy (TSE) Institutions** | *Marco Tavanti*
- **Measuring Performance Across Nonprofits: Testing a Framework of Common Measures** | *Deborah L. Kerr, William A. Brown*
- **Lean Innovation In The Nonprofit Sector: What it Means And How it Can Help Us Tackle the Sector's Biggest Challenges** | *Amelisa Klawon, Heather Hiscox, Suzanne Durkin-Bighorn*

Moderated by John Casey, Marx School of Public and International Affairs, Baruch College, CUNY

1300-1400 LUNCH | FUNDRAISING CHALLENGES | PETER LEWIS, CHIEF EXECUTIVE OF THE INSTITUTE OF FUNDRAISING



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1400-1520 | SESSION 7

7-A |

- **Worth it? Investigating Satisfaction with a Nonprofit Graduate Degree** | *Kerry Kuenzi, Amanda Stewart, Marlene Walk*
- **Wunderkammer: Alternative Job Fair & Untapped Revenue Center for Nonprofits** | *Paul May-Kramer*
- **Build it and They Will Come! Or Build it to Last?** | *Patrick Rooney, Dwight Burlingame*

Moderated by Genevieve Shaker, Lilly Family School of Philanthropy, Indiana University

7-B | SATISFACTION IN NONPROFIT EDUCATION

- **Local Initiatives of the Center for Nonprofits & Philanthropy** | *William A. Brown, Kenneth Taylor*
- **Developing Nonprofit Educational Collaboration in Wisconsin** | *Douglas Ihrke, Bryce Lord, Carol Brunt*
- **Nonprofit Leadership Program Start-up: Measuring Impact in Social Enterprise, Innovation and Entrepreneurship** | *Ellen Winiarczyk*

Moderated by Rick James, Cass Business School, part of City, University of London

7-C | UNDERSTANDING THE SCOPE OF GLOBAL NGO EDUCATION

- **Developing a Census of Global Nongovernmental Education: Methodological Advances and Prospects for Future Mapping** | *Roseanne Mirabella, Kwok Chuen T Teo, Michael Taylor*

Moderated by John Casey, Marxe School of Public and International Affairs, Baruch College, CUNY

1520-1540 | TEA BREAK

1540-1700 | SESSION 8

8 | NACC Accreditation and Curricular Guidelines | *Stuart C. Mendel, Robert F. Ashcraft*

Moderated by Paul Palmer, Cass Business School, part of City, University of London

1800 | RECEPTION AT UK HOUSES OF PARLIAMENT ON THE RIVERSIDE TERRACE OF THE HOUSE OF LORDS – HOSTED BY THE BARONESS BARKER

THURSDAY 18 JULY

1000 | OPTIONAL PHILANTHROPY WALK | *PETER GRANT*