



Nonprofit Academic Centers Council

ADVERTISEMENT SPECIFICATIONS

**NACC 2019 Biennial Conference | July 16-17, 2019
Cass Business School | City University of London**

Ad Sizes

Full page
8" x 10.5" (portrait orientation)

Half page
8" x 5" (landscape orientation)

Quarter page
3.75" x 5" (portrait orientation)

Requirements

- Based on your sponsorship level, your organization may be entitled to logo representation at the conference. **Please submit a copy of your logo in both JPEG and PDF format.** Please include your organization name in the logo file name.
- Submit art/files print ready.
- Photos/files should be **300 dpi or better.**
- Ad files must be submitted in **both JPG format and PDF format.** PDF format should be saved at "Press Quality" setting.
- **Do not include bleeds or crop marks.**
- We are unable to manipulate submitted files to correct colors or low-resolution images. Final reproduction quality is contingent on quality of files furnished.
- Sponsors who miss the deadline jeopardize the conference planners' ability to promote your organization.

Payment and art must be submitted by **no later than Friday, May 31, 2019** to:

- Nicole Collier, Interim Director, nicole.e.collier@tamu.edu.