



2014 November Membership Meeting Notes  
Grand Hyatt Denver, Downtown  
1750 Welton St., Denver, CO 80202 (USA)  
November 19, 2014

Meeting called to order at 1:00 pm.

Krauskopf made a motion to approve minutes from July 2014 member meeting, Clerkin 2<sup>nd</sup> the motion. Unanimously approved.

**President's report:** NACC 2013 conference edition of JNE&L will be coming out sometime in spring of 2015. Mendel indicated that as a result of the agreement formalizing a relationship between NACC & JNE&L, NACC may appoint 2 reps to the editorial board. Mendel presented a mockup of a member institution profile that could be a part of NACC website. Purpose of each profile page is to be the source that links back to member websites. Request that degrees granted be added. Other requests: add scholarships available, add links to current projects. Mendel reported the process for evaluation of Executive Director, as determined by the board. Since the ED is an employee of CSU, the board may provide feedback within the process and criteria identified by CSU. He also reminded the members that the executive director is a part-time position. While she is full-time, only one-fourth to one-third of her salary is funded by NACC. The remainder of her time is spent managing other projects. The NACC President will undertake the initial evaluation of the ED. Final input on the portion of the job that applies to NACC will be provided by the board/officers.

**Finances:** Shimek reported that \$40,836 has been collected and deposited through the end of October 2014. Expenses for the fiscal year through 10/31/14 were \$11,483. Of the \$40,836, \$29,353 has not been spent. In addition, there is still a \$29,837 carryover of funds from previous years.

**Status of Curriculum Guideline revisions:** Mendel reminded the group that the NACC curricular guidelines discussion will be on Friday, 11/21 at 3pm. There was some discussion around impact – adding things that have changed in the field.

**Membership update:** Emerson Feit indicated that we received an application from Auburn University. 3 prospects: Rice, Carleton & Templeton universities that will attend the reception

**Update/ Report from NACC Conference Planning Committee:** Brown and Hale, conference committee co-chairs, reported that the NACC Conference will be held at DePaul University in Chicago, July 15, 2015 –July 16, 2015, (membership meeting is July 14). NACC has agreements with hotels for rooms for the conference.

The sponsorship packet & press release are complete. Kim (consultant) is working on a distribution strategy. Denver meeting participants should have received the sponsorship packet in their materials for the meeting. Gray provided suggestions as to potential outlets/periodicals/journals. DePaul is making the same space available for the Welcome to Chicago conference on 7/14. University of Notre Dame will provide a room and will sponsor the



reception on 7/15/15. Rogers (North Park) & Emerson Feit (Seattle Univ.) volunteered to cosponsor something. Rooney did as well. JNE& L committed to an ad.

The Call for papers and Save the date for the conference were provided to ARNOVA to be distributed in the participant bags at the ARNOVA conference. This will also go out in the November NACC News. The placeholder web page for the NACC conference is functioning & has the call for proposals, the submission form, map of hotels & conference location, and Save the date flier. The registration site is still undergoing testing to make sure it works properly. The proposal submission area is working. The University of San Francisco has agreed to donate USB/thumb drives for the conference. We have our first conference proposal. The planning committee will serve as principal reviewers, but non committee members may be solicited to review papers if there is a high volume.

**Discussion on recommendation from Task Force on Additional Membership Category** (e.g., affiliate) for continuing education/practitioner areas. Emerson Feit clarified that the intent is still to have only one membership per institution. Concern that continuing education membership would dilute the value of NACC membership and brand identity. Members suggested that the NACC mission is to inspire & help promote centers to move toward academic degrees. Allowing continuing ed programs into NACC would be counterintuitive to the mission.

**Report from Task Force on Expansion of Nu Lambda Mu honor society:** Rogers, Task Force Chair, reported that a survey was distributed to NACC members on this topic. Of those responding, there was interest to provide this to undergraduate students. Challenge is work load for NACC office. Members indicated that at this point, they do not wish to open the honor society to non NACC members... this should remain is another member benefit. Krauskopf indicated Baruch would like to see an undergrad honor society. Suggestion this would be undergraduates with majors and minors in NP. Debate about whether certificate programs should be included. Suggestion that a separate honor society be created for undergrads...give it a different Greek name.

**Presentation: Distance Learning Technology:** Jeffrey Greim, Bay Path University, Director, MS in Nonprofit Management, Philanthropy and Strategic Fundraising Programs, School of Management and Social Justice. Powerpoint to be included as attachment to email of draft 11/2014 meeting summary. Greim discussed google hangout on air (<http://www.google.com/hangouts/>) & how to use simple videos to engage students. Greim uses the video to address feedback provided by students as a supplement to in class discussion. Uses imovies to create the video. Comments by members: Youtube will close caption any video posted. Other online/distance learning tools cited: Zoom.us. Members discussed whether NACC can play a role in sharing of individual institutions videos of speakers to the broad NACC membership.

**Executive Director Update:** Shimek requested feedback on whether members foresee any issues with changing the membership period to a calendar year (Jan-Dec.) rather than September through August. The billing period would be changed so the deadline for dues would be December of each year, rather than the end of September. No concerns by members. She



also report that she is looking for member management software that would enable members to download invoices directly and access members-only information.

**Executive Session:** None required

**New Business:** Members requested a map of NACC members be posted on the website.