

Nonprofit Academic Centers Council (NACC)

2019 Biennial Conference Sponsorship Opportunities



***“Building the Global Nonprofit Education Community:
Diverse Perspectives Strengthening the Whole”***

July 16—17, 2018 – London, England

***Hosted by The Cass Business School
City University of London***

The NACC Biennial conference brings together academics, scholars, practitioners, and administrators from around the world to discuss, learn, and share tactics and methods that support and build university-based educational programs focused on nonprofit and philanthropic studies. Topics for conversation include instruction, pedagogy, research, and substantive issues in education and administration.

In the spirit for which NACC was founded, the 2019 Biennial Conference in London will focus on enhancing and strengthening the exciting growth that is occurring in our field.

In addition to the optics of holding a NACC event in a setting outside the U.S., demonstrating the NACC network as global and open to innovative ideas from all the nations and facets of civil society institutions, the event will produce quality discussions, exchange of knowledge and experience, and an edited book volume on the proceedings presenting the best thinking drawn from the convening themes. The edited volume will include issues related to transnational approaches to the field of nonprofit sector research and pedagogy.

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NACC BIENNIAL CONFERENCE ATTENDANCE AND PARTICIPATION

Our most recent Biennial NACC conferences (2013, 2015, 2017) each brought together hundreds of people from over 80 different international organizations and institutions. We anticipate that the 2019 conference will attract even more participants. There are a number of opportunities for sponsorship at the 2019 conference. **NACC welcomes shared or co-sponsorships with other institutions as well as in-kind contributions.**

Contact Erin Vokes, Executive Director, e.vokes@csuohio.edu to discuss sponsorships, program ads, etc.

FULFILLED OPPORTUNITIES

NACC extends its gratitude to the following who have already provided sponsorships:

CONFERENCE HOST SPONSOR

Cass Business School, City University of London

In-kind donations exceeding \$5,000

SUSTAINING MEMBERS

NACC would also like to recognize our **Sustaining Members**:

- **Auburn University**
- **Indiana University Lilly Family School of Philanthropy**
- **University of Oregon**

Contact Erin Vokes, Executive Director, e.vokes@csuohio.edu, if you would like to learn more about becoming a **Sustaining Member** of NACC.

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NAMING OPPORTUNITIES

Naming opportunities are limited so be sure to secure your position today!

Arrival-Day Pre-Meeting Sponsor (Bronze Level) – 4 opportunities

Sponsor Cost: \$250

Break Sponsor (Bronze Level) – 4 opportunities

Sponsor Cost: \$500 each

Breakfast Sponsor (Silver Level) – 4 opportunities

Sponsor Cost: \$1,000 each

Luncheon Sponsor (Gold Level) – 2 opportunities

Sponsor Cost: \$2,500 each

House of Lords Reception Sponsor (Platinum Level) – 2 opportunities

Sponsor Cost: \$5,000 each

GENERAL OPPORTUNITIES

General Support – Unlimited number available

- Platinum: \$5,000+
- Gold: \$2,500 – \$4,999
- Silver: \$1,000 – \$2,499
- Bronze: \$250 – \$999

Conference Program Ads – Unlimited number available

- Full-page ad: \$500.00
- Half-page ad: \$250.00
- Quarter-page ad: \$125.00

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BENEFITS OF SPONSORSHIP

Platinum Level (Contributions of \$5,000 or above)

- Complimentary conference admission for up to two representatives
- Complimentary full-page ad in Conference Program
- Prominent recognition in Conference Program
- Prominent recognition on NACC website (with logo and link to program)
- Opportunity to display signage in conference area (with your program's logo)
- Opportunity to distribute your program's advertisements and give-aways in conference tote bag
- Logos on slideshow during conference (projected on screen)
- Special embellishment on representative's name tag
- Recognition in NACC Newsletter (which reaches over 1,600 NACC affiliates)

Gold Level (Contributions of \$2,500 or above)

- Complimentary conference admission for up to one representative
- Complimentary half-page ad in Conference Program
- Recognition in Conference Program
- Recognition on NACC website (with logo and link to program)
- Opportunity to display signage in conference area (with your program's logo)
- Opportunity to distribute your program's advertisements and give-aways in conference tote bag
- Logos on slideshow during conference (projected on screen)
- Special embellishment on representative's name tag
- Recognition in NACC Newsletter (which reaches over 1,600 NACC affiliates)

Silver Level (Contributions of \$1000 or above)

- Complimentary quarter page ad in Conference Program
- Recognition in Conference Program
- Recognition on NACC website (with logo and link to program)
- Opportunity to distribute your program's advertisements and give-aways in conference tote bag
- Logos on slideshow during conference (projected on screen)
- Special embellishment on representative's name tag
- Recognition in NACC Newsletter (which reaches over 1,600 NACC affiliates)

Bronze Level (Contributions of \$250 or above)

- Recognition in Conference Program
- Recognition on NACC website (with logo and link to program)
- Special embellishment on representative's name tag
- Recognition in NACC Newsletter (which reaches over 1,600 NACC affiliates)